



SMU ^{In} **STRIDE**

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Committed to Excellence!

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Editorial

Dear Readers,

Welcome to Vol. 24, Issue No. 58, April, 2022 issue of SMU in Stride Newsletter. Highlighted in this issue are the news of activities that took place in the University and the external events in which SMU's staff had part. As usual, you will find in this Issue the regular columns of Teaching and Learning, Research and Development and Partnership, Outreach and Community Services.

The Teaching and Learning column highlights news of orientation sessions and trainings provided to students by different SMU units.

The Research and Development column presents the exciting News of SMU's Journal of Business and Administrative Studies (JBAS) accreditation by the Ministry of Education and the Annual Research Review Meeting, among others.

In the Partnership, Outreach and Community Services column, you will read among others, news of SMU participation in "Executive International Days 2022" in Rome, Italy; SMU's donation to internally displaced persons; SMU participation in ToT, and orientation sessions organized in partnership with Reach for Change, an international NGO partnering with SMU, to mention a few.

The “ዜና አስተዳደር” column presents administration related news including discussions on implementation of SMU guideline, training on service and service delivery, training on effective communication skills, and experience sharing session among SMU's female academic and administrative staff, among others.

In closing, we remain grateful for your continued support and contributions to the Newsletter. Suggestions and comments towards improving the newsletter are most welcome.

Happy reading!

International Relations and Communication Office

St. Mary's University

NEWS AND EVENTS

Teaching and Learning

Orientation on internship held



The Career and Internship Unit (CIU), SMU, organized an orientation session for third-year students in the Undergraduate Program from March 21 to 26, 2022. The purpose of the orientation was to prepare the students for the internship program which will take place in the coming summer (July 11 to September 11, 2022).

During the orientation session, the following topics were treated:

- The concept, purpose, and benefits of the internship;
- Dressing and hairstyle appropriate for the world of work;
- Traits of an ideal intern which help interns to create smooth relationships with employers,

supervisors, and other employees in a company in order to complete their internship successfully;

- How the students look for host companies relevant to their field of studies; and
- Different formats that are used during the internship.





A total of 1087 (514 female and 573 male) third-year students attended the six-day orientation program.

International Women’s Day celebrated



Gender and HIV/AIDS Prevention and Control Office (GHAPCO) of St. Mary’s University celebrated the International Women’s Day (March 8), which was celebrated for the 111st time internationally and for the 46th time nationally. The international theme of Women’s Day 2022 was “Gender Equality Today for a Sustainable Tomorrow”, and the national motto was “እኔ የእህቴ ጠባቂ ነኝ”. There were a good number of students and staff at the event.



The host (Gender and HIV/AIDS Prevention and Control Office of SMU) warmly welcomed the par-

ticipants and presented the historical background of the day. Then w/o Tigist Mekonnen, a female instructor in the Department of Marketing Management, SMU, and W/t Yemisrach Yalew, a guest from the Ethiopian Human Rights Commission shared their career and life experience, respectively.



The experience sharing session was followed by discussion led by the Director of GHAPCO. After the discussion, a student from the Literature and Entertainment Club of the University presented an entertaining and informative poem about women.

Finally, an impressive and motivational closing remark was made by Ato Tedla Haile, Executive Vice President of the University.



Guidance and Counseling Unit conducts training



The Guidance and Counseling Unit, SMU, organized training on Study Skills and Exam Anxiety on January 14, 2022, at Board Room, Undergraduate Campus, SMU. The objectives of the training were to assist students to see their life from different perspectives, teach them life skills that make life easy for them, help them to re-program their subconscious as well as help them to overcome exam anxiety.



The training focused on memorization, stress management, note taking, reading comprehension, active listening and time management. A total of 21 students took part in the training. The resource person was W/rt Feven Melese, a staff from Guidance and Counseling Unit.

Orientation session held



The Career and Internship Unit of St. Mary's University organized a half-day orientation session on the purpose and functions of TATARI for Students on January 13, 2022.

In the orientation session, various topics were covered. These included what TATARI is; who supports it; its benefits for students and fresh graduates; those eligible to register; how to register online; what the participants need to do; duration of the program; and finance/seed money to begin a business. Detailed explanations were given on the aforementioned core issues to lessen doubts. The facilitator was Ato Yohannes Neda, Managing Director of Glocal Management Partners.

The orientation session was a follow up of the Memorandum of Understanding (MoU) signed between St. Mary's University and TATARI for Students, a saving and entrepreneurship development scheme for University and TVET students, supported by the BRIDGES PROGRAMME (a job-creation program) and funded by MasterCard Foundation, to work collaboratively to provide opportunity for graduates and second year and above students of St. Mary's University, who are interested to start their own business for self-employment. The program offers intensive entrepreneurial skills which takes a minimum of six months.

SMU conducts Employability Skills training



The Career and Internship Unit (CIU) of St. Mary's University organized Employability Skills training for third-year students in the morning session from January 1-6, 2022. A four-day schedule was prepared to offer the training on employability skills and resume preparation for 3rd-year students specializing in Accounting and Finance, Marketing Management, Management, Computer Science, and Tourism and Hospitality Management.



The training was organized with the intention of fulfilling employers' requirement for the prospective graduates to have relevant discipline-specific knowledge, skills, and understanding. Employers also need graduates with generic skills that equip them to adapt well, learn new skills the job requires and engage and contribute to their organization valuably. 116 (56 male and 59 female) students participated in the training.

Research and Development

Annual Research Review Meeting conducted



The Research and Knowledge Management Office (RaKMO) organized the Annual Research Review Meeting on Thursday, March 31, 2022, at the Main Campus Syndicate Room. The meeting was attended by 37 SMU staff representing various offices including Office of the Executive Vice President (EVP); Office of the Vice President for Research and International Relations (OVPRIR); Office of Executive Assistance to the President; School of Business; Office of the Vice President for College of Open and Distance Learning (CODL); Testing Center; Faculty of Informatics; Department of Tourism and Hospitality Management; Career and Internship Unit; Center for Educational Improvement and Quality Assurance (CEIQA); SMU Press and International Relations and Communication Office (IRCO).



In the Review Meeting, one previously funded research project and ten new research proposals were presented. The new research proposals covered a wide range of topics: E-commerce adoption; inter-organizational cooperation and investment in Research & Development; Mobile Money transfer prospect and challenges; IFRS adoption for quality of financial information; knowledge management system on employees performance; predicting stu-

dents' attrition using machine learning; ICT for teaching and learning; using smartphone for Malaria and TB pre-diagnosis; and, enhancing employee productivity using work flow management system.

Following the presentations, participants raised a number of critical questions and forwarded comments and suggestions towards strengthening the proposals and improving the quality of the research that will follow.

RaKMO would like to express its appreciation to the presenters, chairpersons and SMU staff who participated in this important meeting. Similarly, RaKMO wishes the presenters success in their research endeavor and would like to assure them that the Office will provide the necessary support in every step of their way.

Workshop on Scholarly Publishing held



The Office of the Vice President for Research and International Relations (OVPRIR) organized a workshop on “The Essence of Scholarly Publishing” at School of Graduate Studies, St. Mary’s University, on January 13, 2022.

Welcoming speech was made by Misganaw Solomon (PhD), Vice President for Research and Inter-

national Relations, who thanked the facilitators for accepting the invitation to share their knowledge, expertise and experience in the area of scholarly publishing.



The facilitators, Professor Damtew Teferra, professor of higher education and founding director of the International Network for Higher Education in Africa at the University of KwaZulu-Natal, South Africa, and Dr Wondwosen Tamrat, President of St. Mary's University, Ethiopia, touched upon a wide range of topics on scholarly publishing. The topics covered included:

- Scholarly communications
- Scholarly publishing
- Why publishing?
- Nature and types of journals
- Targeting the journal
- Academic style soups
- Review responses and handling comments
- Life after acceptance: fixing and proofing, among others.

The presentation was enriched through Q and A, which was grounded to real life scholarly experiences where practical examples were presented to give the audience the insight into the topics stated

above. Participants of the workshop expressed that the presentation was so inspiring, informative and value-adding.

In attendance were SMU faculties and academic leaders.

Journal of Business and Administrative Studies accredited

Journal of Business and Administrative Studies (JBAS) was accredited by the Ministry of Education. The Journal was accredited by the Ministry after it underwent a rigorous evaluation by Ethiopian Academy of Sciences. According to the Ministry of Education, 21 journals met the requirements and were accredited in 2013 E.C. and Journal of Business and Administrative Studies was one of them.

Journal of Business and Administrative Studies (JBAS) is a bi-annual journal which is published by the School of Business, SMU. St. Mary's University would like to congratulate all contributors, reviewers, the Editor in Chief, and SMU community at large on their achievements.

Partnership, Outreach and Community Services

SMU Makes donation to Internally Displace Persons



St. Mary's University made in-kind donation to internally displaced persons on April 8, 2022. The donation was collected from St. Mary's University community facilitated by Student Support Services Offices of SMU Undergraduate and Post-graduate Programs.



The donation was handed over by heads of SMU Student Support Service Offices to Ato Getahun Zewdu, Coordinator of Amhara Development As-

sociation at Lideta Sub city, in the presence of Student' Support Services Offices staffs and Charity Club members. The in-kind donation (used clothes and shoes, exercise books and pen) was estimated at Birr 45,885.

SMU takes part in a ToT



SMU took part in a Training of Trainers (ToT) on Green Entrepreneurship Boot camp, organized by Reach for Change Ethiopia (RfC) and run by ICON Management and Finance Solutions from 22 to 25 March 2022. The objective of the training was to guide and assist students selected from partner institutions which are going to launch green businesses: St. Mary's University, Addis Ababa Science and Technology University (AASTU), Ethiopian Poly Technic Institute, and Addis College.

The four- day session covered the following topics: Day 1: Entrepreneurial Mindset and Product Design; Day 2: Business Planning; Day 3: Financial Management; and Day 4: How to start a small business.

According to the Reach for Change Ethiopia's calendar, the first round of cascading the Boot Camp sessions will run during the month of April, 2022 and the 30 students, who were selected from St. Mary's University, will take part in the Boot Camp in the coming weeks.



SMU was represented by Tesfaye Tilahun from the Department of Management, Simon Tareke from the Faculty of Accounting and Finance, SGS, and Mekdela Mekuria from the Department of Marketing Management.



SMU and Reach for Change organize orientation session

The Career and Internship Unit (CIU), SMU, in collaboration with Reach for Change (RfC), organized two rounds of orientation programs on March 17, 2022 and March 21, 2022. The aim of the orienta-

tion sessions was to create interest in prospective graduates and entrepreneurial mindset and learning business skills in the already graduated ones.



The orientation was provided by W/t Elisabeth Tsegaye, Startup Technical Expert at Reach for Change, who introduced the registration criteria, the application procedure and the benefits of the Boot Camp training.



A total of 38 (19 female and 19 male) prospective graduates participated in the first round orientation and 42 (27 female and 15 male) previously graduated attended the second round orientation program.

The orientation sessions were conducted as per the Memorandum of Understanding signed between Reach for Change and St. Mary's University.

SMU takes part in “Executive International Days 2022”



St. Mary’s University participated in the “Executive International Days 2022” at Rome Business School, Italy, from the 2nd to the 5th of March 2022.

The “Executive International Days 2022” was organized by Rome Business School in its premises to bring together its partners to discuss the way the partnership can grow and ensure better results. Representatives from more than ten countries attended the event.



St. Mary’s University was represented by the Vice President for Research and International Relations and the Dean for Faculty of International Programs.

CEIQA’s team of experts makes an experience sharing visit

CEIQA’s team of experts, led by CEIQA’s Director, made a half-day experience sharing visit to the Directorate for Institutional Quality Assurance and Enhancement (DIQAE) of Addis Ababa Science and Technology University (AASTU) on Feb. 22, 2022. The objective of the experience visit was to draw lessons to improve the quality of education in SMU.



The team had a meeting with Temesgen Adugnaw (PhD), Director, Directorate for Institutional Quality Assurance and Enhancement (DIQAE) and discussed in details, the structure and human resource of the Directorate; to whom it reports; its duties and responsibilities; the responsibility and terms of the Director; how the quality assurance policy of the University is prepared, reviewed and endorsed; the Directorate’s focus areas for conducting self-evaluation; the evaluation forms it employs and how evaluations results are documented.

The team also learned that AASTU has a separate Staff Development Unit, which is responsible for



providing all kinds of trainings, including pedagogical training. Moreover, it was learnt that students' satisfaction survey is conducted by a separate unit; the annual plan, performance reports and monitoring activities were not part of the duties and responsibilities of DIQAE; and budgeting, planning and monitoring activities of the University are the duties of Planning and Programming Office. The Directorate for Institutional Quality Assurance and Enhancement (DIQAE) is solely responsible for quality assurance and enhancement activities.

Finally, the discussion was wrapped up by thanking Dr. Adugnaw for providing the valuable information and sharing his Directorate's experiences. The visit is believed to help CEIQA to evaluate itself and direct its focus areas in the future. It has also initiated the team to conduct more visits to produce documents required to get international accreditation.

GHAPCO's visit and support to charity association



The Gender and HIV/AIDS Prevention and Control Office (GHAPCO), SMU, visited SileEnat Charity Association, which is supporting more than one

thousand people, on February 8, 2022. The University contributed 4,000.00 birr and SMU's Girls Club raised 3600.00 birr from ticket sales. The Office donated to the organization food items (Pasta, flour, edible oil, and detergent), and sanitary pads which it had received previously from Clean Material Plc.



Life Skills training conducted



The Gender and HIV/AIDS Prevention and Control Office (GHAPCO) of St. Mary's University provided a half day Life Skills training for 130 students gathered from six primary schools in Lideta sub-city, namely Tesfa Kokeb, Meskerem 1, Mezgebe Berhan, Africa Berhan, Lideta Selam and Firehiwot primary schools, at Tesfa Kokeb Primary School on 26 January 2022.

Major topics covered during the training were: assertiveness, self-awareness, self-esteem, goal setting and prioritization, time management, and stress management.



in need and SMU Charity Club members participated in the catering.



SMU celebrates Ethiopian Christmas with elderly



St. Mary’s University hosted a “Dining with Elders” event on January 15, 2022 at the Undergraduate Campus, Multi-Purpose Hall. The event was initiated by Student Support Services Office of the Undergraduate Program, in collaboration with Charity Club members who collected money from the University’s staff and students. For the realization of the event, the Student Support Services Office worked collaboratively with Lideta Sub city, Woreda 7 Administration in identifying the elderly

The event started with a welcome and opening remarks by Ato Tedla Haile, Executive Vice President of SMU. In his speech, he acknowledged the Student Support Services Office for organizing the charitable event and advised the University’s community to engage in charitable activities to share what we have to people in need. He also emphasized that such kind of activity is not only government’s responsibility.



EVP’s speech was followed by remarks by W/ro Mulumebet Tadesse, head, Lideta Sub city Prosper-



ity Party and Ato Manyazewal Menberu, head, Lideta Sub city, Woreda 7 Prosperity Party, who said that St. Mary's University is well known for the provision of quality education and producing well-educated citizens for the country. They also thanked the University for taking the initiative to spend the holiday with the sub city's elders in need and all who participated in organizing the program.

A total of 32 elderly persons from Wereda 7 Administration and some University community took part in the event.

The program came to close with the speech by one of the elders who thanked the University for organizing the event and who gave a blessing to all who made the event possible.

ዜና አስተዳደር

የተግባራት ክህሎት ሥልጠና ተሰጠ



“ውጤታማ የተግባራት ክህሎቶች” በሚል ርዕስ የቢሮ ጸሐፊዎችና ጉዳዩ በቅርቡ የሚመለከታቸው የዩኒቨርሲቲው ሠራተኞች የተሳተፉበት የግማሽ ቀን ሥልጠና መጋቢት 20 ቀን 2014 ዓ.ም.ተሰጠ። የሥልጠናው ዋና ዓላማ በተለይ ከተገልጋይ ጋር ቀጥታ ግንኙነት ያላቸው የዩኒቨርሲቲው ሠራተኞች ስለመሰረታዊ የተግባራት ክህሎቶች ግንዛቤ እንዲያገኙና ለውስጥም ሆነ ለውጭ ተገልጋይ የተሻለ አገልግሎት መስጠት እንዲችሉ ለማገዝ ነው።

ሥልጠናው የተካሄደው በዩኒቨርሲቲው የሰው ሀብት አስተዳደር ቢሮ አስተባባሪነት ሲሆን በሥልጠናው 25 (24 ሴቶችና 1 ወንድ) ሠራተኞች ተሳትፈዋል። ሥልጠናውን የሰጡት በዩኒቨርሲቲው የዓለምአቀፍ ግንኙነትና ኮሙኒኬሽን ቢሮ ዳይሬክተር ወ/ሮ አስናቀች ገ/ሥላሴ ናቸው።



የልምድ ልውውጥ ተካሄደ



በቅድስት ማርያም ዩኒቨርሲቲ በአስተዳደርና አካዳሚክ ዘርፍ ያሉ የሴት ሰራተኞች የተሳተፉበት የልምድ ልውውጥ ፕሮግራም የካቲት 29 ቀን 2014 ዓ.ም በዩኒቨርሲቲው ዋና ግቢ ተካሄደ።



የልምድ ልውውጥ መድረኩን ያዘጋጀው የዩኒቨርሲቲው የሰው ሀብት አስተዳደር ቢሮ ሲሆን በልምድ ልውውጡም ጥሩ የሕይወት ተሞክሮ ያላቸውና በትምህርታቸውም የተሻለ ደረጃ ላይ የሚገኙ የዩኒቨርሲቲው መምህራንና የቢሮ ኃላፊዎች ልምዳቸውን ለተሳታፊዎች አካፍለዋል። በልምድ ልውውጥ ፕሮግራሙ 28 ሴት ሰራተኞች ተሳትፈዋል።

በልምድ ልውውጡ መጨረሻም ተሳታፊዎች ተመሳሳይ መድረኮች በእጅጉ አስፈላጊና ጠቃሚ በመሆናቸው በቀጣይ ተጠናክረው እንዲቀጥሉ አሳስበዋል።



ሁለተኛው ዙር አገልግሎትና አገልጋይነት ላይ ያተኮረ ውይይት ተካሄደ



በቅድስት ማርያም ዩኒቨርሲቲ ከአገልግሎት ፈላጊ (ተገልጋይ) ጋር ቀጥታ ግንኙነት ካላቸው ሠራተኞች ጋር ጥር 7 ቀን 2014 ዓ.ም. ሁለተኛ ዙር ውይይት ተካሄደ። በዩኒቨርሲቲው የሰው ሀብት አስተዳደር ቢሮ አስተባባሪነት የተዘጋጀው የዚህ የውይይት ዋና ዓላማ ከተገልጋይ ቀጥታ

ግንኙነት ያላቸው የተቋሙ ሠራተኞች ለተገልጋዩ የተሻለ አገልግሎት መስጠት እንዲችሉ ለማገዝ ሲሆን ውይይቱም በተግባር ከሚታዩ አሠራሮች ጋር የተገናዘበ ነው።



የቢዝነስና አስተዳደር ም/ፕሬዚዳንት አቶ ደሳለኝ በሬ ለውይይቱ የመነሻ ነጥቦችን ያቀረቡ ሲሆን በውይይቱም 5 ወንዶችና 23 ሴቶች በድምሩ 28 ሰራተኞች ተሳትፈዋል።



ለግማሽ ቀን በተካሄደው በዚህ ውይይት የአገልግሎት አሰጣጥ ጽንሰ ሃሳብ በተግባር ከሚታዩ ሁኔታዎች ጋር እየተገናዘበ ውይይት የተካሄደበት በመሆኑ ተግባር-ተኮር

ውይይቶች በእጅጉ አስፈላጊና ጠቃሚ መሆናቸውን በውይይት ሰዓት ከተነሡት ሃሳቦች ለመረዳት ተችሏል።

በመመሪያዎች አፈጻጸምና ውስጣዊ ግንኙነት ላይ ያተኮረ ውይይት ተካሄደ



የቅድስት ማርያም ዩኒቨርሲቲ ከፍተኛና መካከለኛ አመራሮች የተገኙበት በመመሪያዎች አፈጻጸምና ውስጣዊ ግንኙነት/ተግባራት ላይ ያተኮረ ውይይት የካቲት 19 ቀን 2014 ዓ.ም ተካሄደ።

በዩኒቨርሲቲው የሰው ሀብት አስተዳደር ቢሮ አስተባባሪነት የተዘጋጀና በመመሪያዎች አፈጻጸምና ውስጣዊ ግንኙነት/ተግባራት ላይ ባተኮረው በዚህ የውይይት መድረክ ላይ ለውይይት የሚሆኑ የመነሻ ነጥቦች በቢዝነስና አስተዳደር ም/ፕሬዚዳንት የቀረቡ ሲሆን 20 ወንዶችና 7 ሴቶች በድምሩ 27 ከፍተኛና መካከለኛ አመራሮች የተሳተፉበት መሆኑ ታውቋል።



ትድሃት ማርያም የኢኮኖሚክስ

ልዩ የምዘናና ፈተና አገልግሎት በትድሃት ማርያም የኢኮኖሚክስ

ለመሥሪያቤት የአዲስ ሠራተኛ ቅጥርና የዕድገት ፈተና መስጠት ይፈልጋሉ? እንግዲያውስ የትድሃት ማርያም የኢኮኖሚክስ ፈተና ማዕከልን ቀልጣፋና ሙያዊ የፈተና አገልግሎት ይጠቀሙ!

በተጨማሪም የትድሃት ማርያም የኢኮኖሚክስ የፈተና ማዕከል:-

- የ ቶፍል ቴስት (TOEFL-Internet-Based Test)
- የ ጂኦሊኒ ቴስት (GRE-Internet-Based Test)
- የ Praxis Exam
- የ CISI Exams እና
- በትምህርት ምዘና መስክ የተለያዩ ሥልጠናዎችን በተመጣጣኝ ዋጋ ይሰጣል::

ብቃት ያለው ባለሙያ ለመቅጠርም ሆነ ሚዛናዊነቱ በተረጋገጠ ምዘና ሠራተኞችን ለማሳደግ በፈጣንና አስተማማኝ አገልግሎቶችን ይጠቀሙ::

ለበለጠ መረጃ:-

- በስል ክቁጥር 0115 51 09 91 ያገኙናል::

የትድሃት ማርያም የኢኮኖሚክስ
ፈተና ማዕከል



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- ◆ Marketing Management
- ◆ Financial Economics
- ◆ Rural Development
- ◆ Agricultural Extension
- ◆ Agri-Business Management
- ◆ Cooperative (Accounting & Auditing)
- ◆ Cooperative (Business Management)
- ◆ Educational Planning & Management
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- ◆ Master of Business Administration (MBA)
- ◆ MBA with HRM Concentration
- ◆ MSc. in Agricultural Economics
- ◆ MA in Project Management
- ◆ MBA in Accounting and Finance
- ◆ MA in Marketing Management
- ◆ MA in Development Economics
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- ◆ MA in Higher Education
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